

# Strategic Planning and Execution

## COURSE OVERVIEW

The Strategic Planning and Execution course explores the strategic development process with supportive tools, techniques and ideas for every stage to increase organisational strategic thinking skills, starting from evaluating where the organisation is now to planning where it desires to be in the future.

## COURSE OBJECTIVES

- Learn how to develop a strategic vision.
- Learn how to set relevant and achievable objectives.
- Learn how to conceptualise and craft an actionable framework.
- Learn how to identify potential pitfalls that cause strategic failures and manage them effectively.
- Learn how to design an efficient execution plan.
- Learn how to identify prime individuals/teams.
- Learn how to effectively and efficiently communicate strategic plan to stakeholders.
- Learn how to identify individuals/teams that can do the strategic tasks effectively.

## FOCUS AREAS

- Developing a Strategic Vision
- Setting Objectives
- Crafting a Strategy
- Implementing and Executing Strategy
- What It Takes for Strategies to Succeed
- Strategic Planning at Work

## TARGET AUDIENCE

This Strategic Planning and Execution training is designed for decision makers and managers.

## COURSE DURATION

- Two (2) Days – Eight (8) Hours/Day

## DELIVERY MODE

- Physical or Virtual

## WHY GENAXIS?

- Short-term certification and quick-entry into employment or entrepreneurship.
- Innovative programmes that better reflect global shifting and evolving requirements.
- Competency development and readiness for employment and entrepreneurship.
- Methodology where participants demonstrate real industrial competencies.

## MORE INFORMATION

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