

## COURSE OVERVIEW

Industry Productivity Course satisfies the requirements of organisations to enhance their talents' competency in strategic planning and financial management to maximise productivity, reduce cost and increase revenue.

## COURSE OBJECTIVES

- Learn how to increase job performance or entrepreneurial ingenuity.
- Learn how to facilitate productivity enhancement initiatives.
- Learn how to analyse industry challenges and how to overcome them.
- Learn how to interpret financial documents to make better decisions.

## FOCUS AREAS

- Business Planning
- Financial Management
- Financial Analysis
- Cost Management
- Cost-Benefit & Break-Even Analysis
- Sales & Cash Forecasting

## TARGET AUDIENCE

This course is designed for industry practitioners and professionals who are keen to deepen their capability to lead and manage productivity improvements in their organisations.

## COURSE DURATION

- Five (5) Days – Eight (8) Hours/Day

## DELIVERY MODE

- Physical or Virtual

## WHY GENAXIS?

- Short-term certification and quick-entry into employment or entrepreneurship.
- Innovative programmes that better reflect global shifting and evolving requirements.
- Competency development and readiness for employment and entrepreneurship.
- Methodology where participants demonstrate real industrial competencies.

## MORE INFORMATION

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